

Name of the Event: - Guest Lecture

Resource Person: - Mr. Neeraj Rajput, Associate Editor, Defence & Crime, ABP News

Date & Time: - September 13th, 2019 from 10:00 AM to 12:30 PM

Attended by: - BAJMC Semester I Students and Faculty

Venue: Seminar Hall, 2nd Floor , JIMS GN

A Guest lecture cum interactive session on the topic: 'Journalism: Prospects & Challenges' was delivered by Shri Neeraj Rajput, Associate Editor-Defence & Crime at ABP News on September 13th 2019. Mr Rajput is a senior media professional associated with the crime beat for more than a decade. He has been associated with Indian Express , BAG Films Pvt Ltd. Sahara Samay and ABP News. He has been also associated with 'Sansani' , a popular TV show based on crime on Star News.



In his lecture Mr. Rajput discussed the various challenges faced by journalist in India and also gave remedial measures to overcome these challenges. According to him one of the biggest challenges these days is fake news and as a journalist it is very important to cross check every information before broadcasting. To explain this, he took the example of the fake video shared in Kashmir showing atrocities on Kashmiri people by the Indian army. Which was actually a propaganda video being produced intentionally to create tension between India & Pakistan. Therefore it very important to look at the source of any video and its authenticity before forwarding it on social media.

Sharing his experience with the students he discussed an incident from Star News where the channel gave written apology and justification on a blunder made by their journalist.

During the session students also took the opportunity to interact with him and get their queries answered directly. Students of the undergraduate program in Mass Communication along with their faculty members were present during the occasion. The program was hosted by Riya Dutt of BAJMC.



Jitendra Singh
Assistant Professor
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